

# Partners for Success

## Linking Communities, Families and Schools

Sponsored by the  
School of the 21st Century



Yale University  
New Haven, Connecticut  
July 18-20, 2005



School of the 21<sup>st</sup> Century  
Linking communities, families and schools

# What is the School of the 21st Century?

The School of the 21st Century (21C) is a community school model that includes school-based and school-linked child care for children ages three and four, child care for school-age children and family support services designed to promote the optimal growth and development of children beginning at birth. The 21C model, also known as Family Resource Centers (FRC's) in some communities, transforms the traditional school into a year-round multi-service center providing high-quality, accessible services from early morning to early evening. In many communities, 21C services as an umbrella for an expanding array of family support services including adult education, youth development and social services.

The 21C/FRC model has proven successful in urban, rural and suburban areas, as well as in affluent, middle class and poor communities. More than 1300 schools have implemented 21C.

## Join the 21C Network!

Interested in learning about the latest research, new funding opportunities, evaluation findings and more to support your school-based, school-linked child care and family support programs? Then join the 21C Network. Network members receive the 21C newsletter and other relevant information. In addition they can take advantage of consultation and training from Yale University and share successful strategies with other practitioners throughout the country. The 21C Network provides several different levels of membership tailored to meet the diverse needs of sites interested in continuous quality improvement.

**General Membership:** Any individual, school or organization that would like information and regular updates on 21C and school-based family support services is eligible for General membership in the 21C Network. General members receive the 21C Newsletter and other relevant material and can participate in the 21C Listserv. (Annual Cost: Free)

**Contract Membership:** On a fee-for-service basis, new and established 21C schools can receive technical assistance, site visits, and consultation ranging from intense mentoring and coaching to brief assistance on a specific issue. (Annual costs: Varies)

For more information on joining the 21C Network, please call, e-mail, or write us at: The School of the 21st Century, Yale University, The Edward Zigler Center in Child Development and Social Policy, 310 Prospect Street, 3rd Floor, New Haven, CT 06511-2187, (203) 432-9944, email: [Yale21C@Yale.edu](mailto:Yale21C@Yale.edu)



Monday  
July 18

Yoga  
7:00 - 7:45 am

Breakfast/  
Registration  
8:00 - 9:00 am

Welcome  
Address  
9:00 - 9:30 am

Awards &  
Recognition  
9:30 - 9:45 am

Coffee Break  
9:45 - 10:00 am

Plenary Session  
Sam Meisels  
10:00 - 11:00 am

Workshops  
11:15 am - 12:45 pm

Luncheon Speakers  
Vincent Ferrandino  
Gerald Tirozzi  
1:00 - 2:30 pm

Workshops  
2:45 - 4:15 pm

Yale Tour  
4:30 - 5:30 pm

Wine & Cheese  
Tasting  
5:30 - 7:00 pm

Tuesday  
July 19

Yoga  
7:00 - 7:45 am

Breakfast/  
Registration  
8:00 - 9:00 am

Plenary Session  
Elizabeth Moje  
9:00 - 10:00 am

Workshops  
10:15 - 11:45 am

Lunch  
12:00 pm - 1:15 pm

Seminars  
1:30 - 2:30 pm

Refreshments  
2:45 - 3:00 pm

Workshops  
3:00 - 4:30 pm

Yale Tour  
5:00 - 6:00 pm

Clinton Crossing  
Outlet Shopping  
5:00 - 9:30 pm

Wednesday  
July 20

Yoga  
7:00 - 7:45 am

Breakfast/  
Registration  
8:00 - 9:00 am

Plenary Session  
Nancy Nager  
Sherry Swick  
9:00 - 10:00 am

Workshops  
10:15 - 11:45 am

Lunch  
12:00 - 1:15 pm

Seminars  
1:30 - 2:30 pm

Refreshments  
2:45 - 3:00 pm

Workshops  
3:00 - 4:30 pm

Yale Tour  
5:00 - 6:00 pm

Questions?

The Conference  
Registration Desk  
is open  
Monday through  
Wednesday,  
8:00 am to 4:30 pm

CONFERENCE AT A GLANCE

Monday, July 18

College

**Yoga**  
7:00 am - 7:45 am

It's worth getting up an hour early for Yoga with Janaki. Learn both long-term and on-the-spot tools for stress management and controlling your emotions, while limbering and gently stretching and strengthening your body for a full day of sitting in those conference chairs. If you join us the first day, you'll definitely be back the next two. No charge for conference participants.

Janaki Pierson, Co-Founder & Executive Director, Woodbury Yoga Center, Woodbury, CT

Ballroom

**Breakfast/Registration**  
8:00 am - 9:00 am

Ballroom

**WELCOME ADDRESS**  
9:00 am - 9:30 am

Edward Zigler, Sterling Professor of Psychology, Emeritus; Yale University,  
The Edward Zigler Center in Child Development and Social Policy, New Haven, CT

Ballroom

**Awards & Recognition**  
9:30 am - 9:45 am

Ballroom

**Coffee Break**  
9:45 am - 10:00 am

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## PLENARY SESSION

10:00 am - 11:00 am

Ballroom

**Assessing Young Children's Readiness:  
What Educators Should Know**

Sam Meisels will address several issues concerning young children's school readiness including the role of cognition, whether there is a "best" method of teaching reading, problems in measuring readiness, and high-stakes testing in early childhood. These topics will be addressed from the perspective of how we can create optimal learning environments for young children at the outset of school.

Samuel J. Meisels, President, Erikson Institute, Chicago, IL

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## CONCURRENT WORKSHOPS

11:15 am - 12:45 pm

Church

**Promising Practices for Children and Families**

The Abbott mandate in NJ has impacted the delivery of preschool in 30 districts. The components supporting the success of the program will be discussed. Conferees will learn effective, tested advocacy strategies necessary to ensure quality implementation.

Lorraine Cooke, Ed.D., Chair, Early Childhood Coalition of NJ; Executive Director, Egenolf Early Childhood Center, Elizabeth, NJ  
Cynthia Rice, Senior Policy Analyst, Association for Children of New Jersey, Newark, NJ

**CONCURRENT WORKSHOPS (cont.)**

11:15 am - 12:45 pm

**College****It's Not Just About School: Extending Educational Leadership to the Community**

Demographic change, increased poverty, and a diverse student body that represents multiple cultures, customs and languages are a reality for the majority of educational leaders. Learn how one 21C school district is extending its leadership role beyond the school in an attempt to understand the community and provide needed services.

Sandy Goodlett, Executive Director, Office of FRYSC-Cabinet for Families and Children, Frankfort, KY;  
Senior Associate, The Edward Zigler Center in Child Development and Social Policy,  
New Haven, CT

Jim Hinson, Superintendent, Independence School District, Independence, MO

Patricia Schumacher, Former Assistant, Superintendent, Independence School District, Independence, MO; Senior Associate, The Edward Zigler Center in Child Development and Social Policy,  
New Haven, CT

**Temple****Not Your Mother's Playgroup: Connection with Families Through School Based Parent/Child Programs**

A school based early learning playgroup for young children and their parents/providers can be the launching pad for every component of a 21C Program. Long lasting relationships with families develop when babies and their parents have a place in school. In this workshop we will explore playgroup structure, discuss recruitment, partnerships with the school, and investigate developmentally appropriate activities. We'll share songs for Circle Time and get a little bit messy with an art activity. Resources, strategies, and hands-on fun.

Robin Drago, Parent Educator & Tech. Assist. To CT Parent Plus/ConnPAT, The Family Resource Center at Charter Oak Academy, West Hartford, CT

Deborah Zipkin, Director, The Family Resource Center at Charter Oak Academy, West Hartford, CT

**George****Creative Physical Activity and Play in Afterschool Programs**

Childhood obesity, academic pressures, and lack of physical play opportunities place the school-age child at risk. Each child has the right to play, move, and have fun. Explore creative physical play activities and props designed for all children within a variety of settings. Handouts and lesson plans will be distributed.

Sharon Schneider, Professor of Curriculum and Teaching, Hofstra University; American Association for the Child's Right to Play; National Chairperson for Afterschool Play Issues, Hempstead, NY

**Wooster****Comprehensive Preschool Planning: Using Data as Tool**

More and more states and communities are advocating and/or planning for large scale expansion of early childhood programs. This presentation will help local and state stakeholders use data effectively to plan for the large-scale expansion of early care and education services. Over 300 communities in Massachusetts use the tools presented in this workshop. Participants will be able to take away tools that will help them: 1) Assess local supply and demand, 2) Assess current level of education and compensation of staff, 3) Assess the capacity of the higher education system to prepare staff, and 4) Assess the local community's ability to plan for the expansion of programs. Questions and answers to follow.

Kristina Richardi, Evaluation Coordinator, Early Learning Services, MA Department of Education, Malden, MA

Jason Sachs, Research and Policy Analyst & Data Evaluation Specialist, Early Learning Services, MA Department of Education, Malden, MA

**Monday, July 18**

Monday, July 18

## CONCURRENT WORKSHOPS (cont.)

11:15 am - 12:45 pm

York

### Getting Started with 21C

This workshop will provide an overview of 21C and provide tips and tools for those new to its implementation. Topics include conducting a needs assessment, forming and maintaining an advisory committee, and planning for action.

Beth Lapin, Senior Associate/21C Direct Services, The Edward Zigler Center in Child Development and Social Policy, New Haven, CT

Norma Meek, Education Support Services Coordinator, Summit Elementary School, Ashland, KY;  
Senior Associate/21C National Peer Trainer, The Edward Zigler Center in Child Development and Social Policy, New Haven, CT

Chapel  
A & B

### Strategies for Engaging Diverse Families: Respect + Relevance = Results

This workshop explores effective methods to engage diverse families; culturally relevant and respectful strategies to enhance relationship building and engagement will be highlighted. Concrete examples are offered, based on the experience and outcomes of New Futures, a place-based, family support agency holistically serving diverse, low-income children, families, and communities.

Jennifer Rocili, Site Coordinator, Community Developer and Trainer, New Futures, Seattle, WA  
Heidi Schillinger, Director, ReachOut Training, New Futures, Seattle, WA

## LUNCHEON ADDRESS

1:00 pm - 2:30 pm

Ballroom

### New Developments in Early Childhood, Elementary, and Secondary Schooling

The leaders of the two major national principals associations will share their views on the latest developments in pre-K through grade 12 education. This will be a free-flowing session with the opportunity for questions and comments from the audience.

Vincent L. Ferrandino, Executive Director, National Association of Elementary School Principals (NAESP), Alexandria, VA

Gerald N. Tirozzi, Executive Director, National Association of Secondary School Principals (NASSP), Reston, VA

## CONCURRENT WORKSHOPS

2:45 pm - 4:15 pm

Church

### Using Local College Infrastructures to Create Parent Education Centers

Local college infrastructures with their professional staff and diverse delivery systems are ideally suited to create parent education centers. The presentation will demonstrate how a Maryland community college established the Family Outreach Network, a comprehensive family life education center, with a broad spectrum of resources for parents.

Louis Aymard, Child Psychologist; Director, Family Outreach Network, Anne Arundel Community College, Arnold, MD

Kim Flyr, Program Consultant, Family Outreach Network, Anne Arundel Community College, Arnold, MD

**CONCURRENT WORKSHOPS (cont.)**

2:45 pm - 4:15 pm

**College****Promoting Healthy Lifestyles among Children and Families: Program Strategies and Funding Opportunities**

Blind to race, ethnicity, socioeconomic status, age, and gender, obesity is truly epidemic in the United States. Due to the complex nature of obesity as well as its individual and societal impact, it is essential that federal, state, and local parties work together, in order to produce positive and sustainable results. This workshop will focus on the importance of proper nutrition and physical activity for children and its relevance to childcare and after-school settings. Federal resources and examples of support will provide tools to engage your communities and facilitate the promotion of healthy lifestyles among children and families.

Katherine Beckmann, Emerging Leader Fellow, US Department of Health and Human Services, Washington, DC

**Wooster****Enhancing Student Achievement in Mathematics**

The session's presenters will help audience participants gain an understanding of the program. The presentation will describe the following: organization of the program; learning objectives that were used to implement the DVD software; implementation process; and results of the project and the impact on student learning.

Stacie Stewart, Director, 21C School Program, Cache County School District, North Logan, UT  
Stephen Zsiry, Associate Superintendent, Cache County School District, North Logan, UT

**George****Pre-K Math and Science Professional Development Project**

The Arkansas Pre-K Math and Science professional development project was developed for early child education providers who work with the three- to five-year-old population. Participants are provided researched-based strategies and methods to enhance thinking skills of the children they work with. Topics discussed include one-to-one correspondence, logic and comparing, ordering, seriation and patterning. Session participants will have a hands-on experience such as those incorporated into the Arkansas project.

Rachel McChristian, Pre-Kindergarten Teacher, Paris Elementary School, Paris, AR  
Mike Shaw, Principal, Scranton Elementary School, Scranton, AR  
Pam Shaw, Kindergarten Teacher, Scranton Elementary School, Scranton, AR  
Anne Sneed, Special Projects Coordinator, Paris School District, Paris, AR

**York****Connecting Students with Disabilities with Communities and Schools Through Service-Learning**

The inclusion of students with disabilities in school-based, integrated service-learning/character education projects helps ALL students become effective partners in their community and school. The presentation will highlight a model used in New York, present examples of real projects, and participants will use a template to create projects.

Deborah Hecht, Project Director, Center for Advanced Study in Education, New York, NY  
Dahlia Kaufman, Research Associate, Center for Advanced Study in Education, New York, NY  
Joanne Kelly, West Sand Lake Elementary School, West Sand Lake, NY  
Yolanda Lee, Project Manager, Learn and Serve America, Albany, NY  
Stephanie Petreshock, Research Assistant, Center for Advanced Study in Education, New York, NY

**Monday, July 18**

Monday, July 18

## CONCURRENT WORKSHOPS (cont.)

2:45 pm - 4:15 pm

### Temple

#### Implementing and Sustaining 21C: Case Studies

They have overcome the start-up challenges and have established long-term 21C programs. Two 21C programs from different settings -- one from the shore of the Atlantic Ocean and the other from the Mississippi Delta -- share their history, methods of success, and tips for building lasting programs.

Marilyn Chambers, Special Programs Director, Hamburg School District, Hamburg, AR

Ann B. Emerson, Program Coordinator, Before School, Afterschool and Summer Program, Harwich Community Learning Center Programs, Harwich, MA

Francie Joseph, Coordinator, Service for Birth to the Age of Three, Harwich Community Partnerships Council for Early Education, Harwich, MA

Cathy Karras, Harwich Community Partnerships Council for Early Education, Harwich, MA

### Chapel A & B

#### Working with Immigrant Families

The Edward Zigler Center for Child Development and Social Policy at Yale University created informational resources on immigrant infants and young children and their families. During the workshop, information to promote understanding of the needs and experiences of young immigrant families will be presented, in addition to possible techniques and effective ways to assist them. Most current research in areas of immigrant child health, literacy, general well being as well as other topics pertinent to the lives of immigrant families will be discussed.

Misty Ginicola, Program Evaluator, Mental Health Consultant, The Edward Zigler Center in Child Development and Social Policy; Yale Graduate Student, Developmental Psychology, New Haven, CT

Alina Yekelchik, Research Coordinator, The Edward Zigler Center in Child Development and Social Policy, New Haven, CT

### Meet in Hotel Lobby

#### Yale Tour

4:30 pm - 5:30 pm

Take a guided walking tour of the historic Yale Campus to learn the many stories associated with this famed institution. No charge for conference participants.

### Ballroom

#### Wine & Cheese Tasting

5:30 pm - 7:00 pm

Stop by for a delightful evening of wine and gourmet cheese tasting. We'll provide a selection of wines, fruit, and gourmet goodies for a fun, relaxing evening.

No charge for conference participants.

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# Tuesday, July 19

## College

**Yoga**  
7:00 am - 7:45 am

It's worth getting up an hour early for Yoga with Janaki. Learn both long-term and on-the-spot tools for stress management and controlling your emotions, while limbering and gently stretching and strengthening your body for a full day of sitting in those conference chairs. No charge for conference participants.

Janaki Pierson, Co-Founder & Executive Director, Woodbury Yoga Center, Woodbury, CT

## Ballroom

**Breakfast/Registration**  
8:00 am - 9:00 am

## PLENARY SESSION

9:00 am - 10:00 am

## Ballroom

**Middle Childhood Literacy Learning Across the Content Areas: Research, Practice, and Policy**

Many middle school and older children may be able to read words but have limited comprehension. Moje will report on literacy teaching and learning strategies to support and enhance student learning in the content areas of middle schools around the country. She will highlight the general research literature with work from her own research and development and will suggest implications for teaching, administrative and after school program practices that encourage deep learning and development of youth across the multiple contexts of upper elementary and middle school classrooms.

Elizabeth Birr Moje, Arthur F. Thurnau Professor, School of Education, Literacy, Language, and Culture Unit; Faculty Associate, Research Center for Group Dynamics; Institute for Social Research; University of Michigan, Ann Arbor, MI

## CONCURRENT WORKSHOPS

10:15 am - 11:45 am

## College

**Parents + Teachers = Win/Win Equation**

Attend this active workshop and see what a national award winning parent involvement school has done to create numerous environments for parents and teachers to work together for student success. Valuable handouts.

Norma Meek, Education Support Services Coordinator, Summit Elementary School; Senior Associate / 21C National Peer Trainer, The Edward Zigler Center in Child Development and Social Policy, New Haven, CT

## York

**Widening the Circle: Creating Authentic Partnerships to Benefit Young Children**

This session will provide a case study of one state's journey towards the creation of flourishing collaborations among public and private early education and care service providers. Additionally, this session will supply participants with tools to assess the authenticity of their program's partnerships and will address sustainability of their collaborations.

Melody Hobson, Early Childhood Specialist, Head Start State Collaboration Office, Nebraska Department of Education, Lincoln, NE

Eleanor Kirkland, Director, Head Start State Collaboration Office, Nebraska Department of Education, Lincoln, NE

Tuesday, July 19

Tuesday, July 19

**CONCURRENT WORKSHOPS (cont.)**  
10:15 am - 11:45 am

**Chapel  
A & B**

**Enhancing the Learning Environment with Yoga**

Understanding the strategic application of yoga practices inspires its integration into our classrooms. Breathing techniques bring relief for anxiety, emotional upset, and stress. Yoga can be used to wake up, calm down, or simply adjust the emotional environment in a classroom when it is less than optimal for learning. Take an unscheduled yoga break! Selecting from forward and backward bends, balance poses, neck rotations, and shoulder shrugs, students and educators reconnect. Both benefit from adapting these tools for controlling emotions and quieting the mind outside the classroom also. Don't let on that Yoga has many health and educational benefits - children see it as pure play!

Janaki Pierson, Co-Founder & Executive Director, Woodbury Yoga Center, Woodbury, CT

**Wooster**

**Parent Involvement: Links to Student Achievement**

This interactive session will examine early education student achievement and the important role of family involvement. The workshop will present the perspectives of early education professionals, principals, and school board members. Discussions and examples will include strategies for parent inclusion in shared governance, planning, curricular and program quality assurance.

Barb Allinder, Principal William Southern Elementary, Independence, MO  
Patty Simcosky, Director of P.A.T. & Early Head Start, Independence, MO  
Glenda White, Director Early Education/Head Start, Independence, MO

**George**

**School Mental Health: Examples from Successful Programs Targeting Pre-School and School-Age Children**

This workshop will highlight the current interventions being utilized in The School of the 21st Century programs. Elizabeth Bicio from Connecticut will share her goals and description of her pre-school based mental health consultation program in the first portion of this workshop. In the second portion of this workshop, Deborah Swink and her group from Arkansas will discuss their goals and experiences with their school-based mental health services program. Finally, we will close with a discussion of the considerations and obstacles to developing an effective program, as well as the lessons learned to help other schools who are thinking about developing their own mental health program.

Facilitator: Misty Ginicola, Program Evaluator, Mental Health Consultant, The Edward Zigler Center in Child Development and Social Policy; Yale Graduate Student, Developmental Psychology, New Haven, CT  
Elizabeth Bicio, Program Manager, ECCP, Advanced Behavioral Health, Middletown, CT  
Tony Boaz, Consultant for Medicaid in Schools, Arkansas Department of Education, Special Education Unit, Little Rock, AR  
Tom Prentice, SBMH Clinic Director, Van Buren County Mental Health Project; Professor, Department of Psychology and Counseling, University of Central Arkansas, Clinton, AR  
Deborah Swink, Special Education Supervisor, Van Buren County Schools, Clinton, AR

**Temple**

**Sustainability Planning for Child Care and Family Support Programs**

Sustaining promising initiatives requires smart planning from the beginning to ensure that it can survive and thrive after the initial funding, champions, and implementers have moved on. This workshop provides a framework for developing sustainability plans and guidance for community leaders and program developers in developing viable sustainability strategies.

Michelle Ganow Jones, Senior Program Associate, The Finance Project, Washington, DC

**CONCURRENT WORKSHOPS (cont.)**

10:15 am - 11:45 am

**Church****What Is Reading in Adolescence? Strategies for Assessing and Teaching Secondary School Reading**

This workshop will provide participants with a close look at what it takes to read print texts, zeroing in on the unique linguistic, cognitive, and cultural demands posed by content-area texts that we typically ask young people to read in the middle school and high school years. After looking closely at the nature of the reading process, we will then explore one strategy that teachers can use to assess students' reading processes (either whole-class or individually) and one strategy that teachers can use to teach strategies for developing the independent reading skills young people need as they advance through the grades in middle and high school.

Elizabeth Birr Moje, Arthur F. Thurnau Professor, School of Education, Literacy, Language, and Culture Unit; Faculty Associate, Research Center for Group Dynamics, Institute for Social Research, University of Michigan, Ann Arbor, MI

**Ballroom****Lunch**

12:00 pm - 1:15 pm

**SEMINARS**

1:30 pm - 2:30 pm

**College****Social and Emotional Learning: The Link to Academic Success**

Using his studies and program development experience as the basis for the presentation, Weissberg will describe the latest research and practice advances linking social and emotional learning to improved academic performance. He will also provide an overview of the recently approved Illinois Social and Emotional Learning Standards and suggest implications for educational policy and practice.

Roger Weissberg, Professor of Psychology and Education President/Collaborative for Academic, Social, and Emotional Learning (CASEL) Department of Psychology, University of Illinois at Chicago, Chicago, IL

**Temple****Early Childhood Classrooms Around the Nation: What the Research Tells Us**

The National Prekindergarten Study, a comprehensive survey of over 4,000 prekindergarten classrooms across the nation, provides up-to-date descriptions of preschool in 40 states. This presentation will highlight early findings from this groundbreaking study, including the types of services offered, the teachers who work in these settings, the challenge of providing an effective school readiness experience for our nation's youngest students, and the role of schools.

Walter Gilliam, Assistant Professor, Yale University, Child Study Center; Director, The Edward Zigler Center in Child Development and Social Development, New Haven, CT

**Ballroom****Refreshment Break**

2:45 pm - 3:00 pm

**Tuesday, July 19**

Tuesday, July 19

## CONCURRENT WORKSHOPS

3:00 pm - 4:30 pm

### College

#### The Neighborhood School ... Academics, Big Umbrellas, and Camping

This highly interactive session, facilitated by Independence School District Principals, will highlight the components of comprehensive neighborhood programming for students and families and its importance to student achievement.

Jeanne Cavender, Principal, Santa Fe Trail Elementary, Independence, MO  
RD Mallams, Principal, Benton Elementary, Independence, MO  
Jon Pye, Principal, Bryant Elementary, Independence, MO

### Temple

#### Program Evaluation: Arkansas Coordinators Only

The new evaluation department is hosting this session for Arkansas 21C network coordinators. This session will focus on the importance of evaluation and why performing even simple evaluations can greatly help your program. We will review practical ways of planning your evaluation, collecting data, and writing up your results. The workshop will also include group activities where participants can discuss and plan ways to improve their current program evaluations.

Misty Ginicola, Program Evaluator, Mental Health Consultant, The Edward Zigler Center in Child Development and Social Policy; Yale Graduate Student, Developmental Psychology, New Haven, CT

### Wooster

#### Making the Connection: Community Resources, Schools, Families Family Resource Centers, Mobile Health Unit and School-Based Community Outreach: a sample of programs that link a diverse community to enable you to "Make the Connection" for schools/families. This workshop will provide each participant with the inspiration and motivation to create lasting bonds among community, schools, and families.

Candy Clifford, Outreach Coordinator, Family Resource Center, Murfreesboro, TN  
Peggy Seneker, Supervisor, Extended School Program & Community Education, Murfreesboro City Schools, Murfreesboro, TN

### Whalley

#### Coaching to SUCCESS

Hire for attitude, teach the rest! Steps for SUCCESS guide young people with positive attitudes and a wealth of enthusiasm to transform themselves into brilliant program leaders who support children and youth as they improve academic performance and social skills. Coaching to SUCCESS provides a systematic method for supporting this transformation.

CynDee Zandes, Director, Foundation for SUCCESS After School Program, Greenfield Union School District, Bakersfield, CA

### Church

#### Linking Prekindergarten and Kindergarten Transitioning

Kindergarten is a vital year in a child's education. Participants will learn several best practices, ways to partner and determine if their school is a Ready School in transitioning Pre-Kindergarten - K.

Dee Cox, Program Manager, Early Childhood, Arkansas Department of Education, Little Rock, AR  
Susan Underwood, State Even Start Coordinator, Arkansas Department of Education, Little Rock, AR

**CONCURRENT WORKSHOPS (cont.)**

3:00 pm - 4:30 pm

**Tuesday, July 19****Chapel  
A & B****Family Arts and Creativity**

Family Arts and Creativity is a family-centered arts-based program, featuring multidisciplinary professional development for teachers combined with an out-of-school series of art-making workshops for young people, their parents, their teachers, and professional artists. The program is designed to strengthen child-parent relationships, build parent teacher partnerships, and enrich the school community.

Maureen Heffernan, Executive Director, Institute for Arts and Humanities Education,  
New Brunswick, NJ

Linda Melamed, Project Director, Institute for Arts and Humanities Education, New Brunswick, NJ  
Claudio Mir, Artistic Associate, Institute for Arts and Humanities Education, New Brunswick, NJ

**York****Home Visiting: Informative, Encouraging, Instructional, and Effective**

Home visiting should be an integral part of programs that address school attendance, school readiness, direct skills instruction, and family literacy. This workshop demonstrates the most effective ways of conducting home visits, discusses information that can be gained, and shares strategies for reaching out to ignored or poorly served groups (fathers, single and working parents, those with limited English skills).

Carolyn Stinnett, Executive Director, Knox County Family Resource Center, Knoxville, TN

**George****Linking Schools and Families to Build Family Literacy**

Learn about a Family Literacy Program, "Ready, Set, Read" and participate in a segment of a workshop. Learn unique features to meet the needs of minority populations, including facilitation in Spanish, literacy kits, and No Child Left Behind. The role of community partners and agency referrals will be described.

Mary Beth Debus, Director of Training, Every Person Influences Children (EPIC), Buffalo, NY

**Meet in  
Hotel Lobby****Yale Tour**

5:00 pm - 6:00 pm

Take a guided walking tour of the historic Yale Campus to learn the many stories associated with this famed institution. No charge for conference participants.

**Meet in  
Hotel Lobby****Clinton Crossing Outlet Shopping**

5:00 pm - 9:30 pm

Come Shop 'til You Drop at this premium outlet center. Anne Klein, Barneys, Calvin Klein, Jones New York, Gap, Coach, Fossil, Off 5th-Saks Fifth Ave., and Lenox to name a few. Pre-registration is required. \$15 per person covers bus transportation only. The bus will return to the Omni by approximately 9:30 p.m.

## Wednesday, July 20

### College

Yoga  
7:00 am-7:45 am

It's worth getting up an hour early for Yoga with Janaki. Learn both long-term and on-the-spot tools for stress management and controlling your emotions, while limbering and gently stretching and strengthening your body for a full day of sitting in those conference chairs. No charge for conference participants.

Janaki Pierson, Co-Founder & Executive Director, Woodbury Yoga Center, Woodbury, CT

### Ballroom

Breakfast/Registration  
8:00 am-9:00 am

## PLENARY SESSION

9:00 am - 10:00 am

### Ballroom

Using What We Know: Evaluation Findings About Computers in Early Childhood Classrooms

Young children are eager to learn and discover. Can technology enhance their natural curiosity? Explore how teachers can make best use of research findings when data are presented in the context of teaching practice. This presentation and a follow-up workshop will discuss evaluations of an IBM computer program for young children, emphasizing implications for everyday classroom life.

Nancy Nager, Professor, Bank Street College of Education, New York, NY

Sherry Swick, Program Manager, Corporate Community Relations, IBM Corporation, Armonk, NY

## CONCURRENT WORKSHOPS

10:15 am - 11:45 am

### College

Learning and Playing with Computers and Other Materials in the Early Childhood Classroom

This workshop will invite participants to examine some of the computer integration activities suggested in the materials created for the KidSmart Early Learning website ([www.kidsmartearlylearning.org](http://www.kidsmartearlylearning.org)) and discuss ways the on-line activities can be extended and used to support more traditional off-line activities.

Nancy Nager, Professor, Bank Street College of Education, New York, NY

Sherry Swick, Program Manager, Corporate Community Relations, IBM Corporation, Armonk, NY

### George

Collaboration: Working Together to Provide Universal Preschool

Quality universal preschool can be achieved through the collaboration of school districts, Even Start, Head Start, and other community agencies. Participants will learn strategies, resources, and best practices for high-quality early childhood collaborations. Presenters will share their long-time partnership along with keys for establishing and maintaining universal preschool programs.

Amber Benjamin, Head Start Pre-K Teacher, Cattaraugus & Wyoming Counties Project Head Start, Olean, NY

Ira Katzenstein, Director, Cattaraugus & Wyoming Counties Project Head Start, Olean, NY

Jen Mahar, Program Coordinator, Olean Family Connections - Even Start, Olean, NY

Nick Patrone, Director, Olean Community Schools, Olean, NY

**CONCURRENT WORKSHOPS (cont.)**

10:15 am - 11:45 am

**York****Evaluating Your Program: Lessons Learned From a Successful Collaboration**

Independence School District and Yale School of the 21st Century are working together to conduct an evaluation of before- and after-school programs implemented in nine elementary schools in Independence. This workshop will highlight how to set program goals, develop an evaluation, and work together to make the overall evaluation successful. Included will be practical information and ideas on creating surveys, working with teachers and parents to ensure high return rates, making the most out of your work, and presenting your findings.

Misty Ginicola, Program Evaluator, Mental Health Consultant, The Edward Zigler Center in Child Development and Social Policy; Yale Graduate Student, Developmental Psychology, New Haven, CT

Jennifer Walker, Director of Early Education & Family Services, Independence School District, Independence, MO

Alina Yekelchik, Research Coordinator, The Edward Zigler Center in Child Development and Social Policy, New Haven, CT

**Church****Successful Early Literacy Learning Strategies in the Pre-K Classroom**

Pre-K ELLA assists early care educators in implementing developmentally appropriate experiences that promote emergent literacy skills for children (ages 3-5). Participants will engage in a sample of literacy activities which are included in the 30-hour training program, Pre-K Early Literacy Learning in Arkansas (Pre-K ELLA).

Marietta Baltz, Research Associate, University of Arkansas, Fayetteville, AR

Bobbie T. Biggs, Professor, College of Education and Health Professions, University of Arkansas, Fayetteville, AR

Susan Slaughter, Research Associate, University of Arkansas, Fayetteville, AR

D. NeCol Whitehead, Research Associate, University of Arkansas, Fayetteville, AR

**Wooster****Listening to Families: Using Social Marketing Strategies to Create "Family Learning Communities"**

The Family Learning Outreach Project increases our understanding of ways to promote greater parental involvement in family literacy and learning activities. This project applies social marketing research techniques to identify the most effective messages and messengers for encouraging greater parent involvement in learning activities. Survey and interview findings from Connecticut parents and educators are being used to develop pilot demonstration projects in Meriden and Stratford to create family learning communities. These projects are training community members, disseminating materials throughout the community, and developing strategic collaborative relationships to ensure that families get consistent messages about the importance of family learning from a variety of trusted resources.

Judy Carson, Education Consultant, CT State Department of Education, Middletown, CT

Betsy LeBorjous, Program Coordinator, Community Education Division, CREC, Hartford, CT

Priscilla Long, Program Coordinator, Stratford Parents' Place, Stratford, CT

**Wednesday, July 20**

Wednesday, July 20

## CONCURRENT WORKSHOPS (cont.)

10:15 am - 11:45 am

Temple

### Fundraising for 21C: 12 Tips for Seeking Corporate and Foundation Support

A former foundation program officer will head this hands-on workshop on raising funds to sustain and grow your 21C program. Included will be a discussion on types of program support, methods for approaching potential foundation and corporate supporters, the difference between local, regional, and national funders, the letter of inquiry, grant writing, and more. Audience participation will be encouraged.

Lyn Hogan, Senior Associate, The Edward Zigler Center in Child Development and Social Policy, New Haven, CT

Chapel  
A & B

### Promoting Language and Literacy Development in the Middle Grades: Tools for Educators and Families

This workshop will introduce a new 21C component on middle childhood literacy. The goals of the Middle Childhood Language and Literacy Component of 21C are to sustain early gains in literacy by increasing the use of proven strategies to promote language development and reading comprehension, and enhance the roles educators and families play in promoting literacy. This workshop will highlight the most promising strategies and resources for language and literacy development in the middle grades.

Michelle Albright, School-Age Literacy Coordinator, The Edward Zigler Center in Child Development and Social Policy, New Haven, CT

Ballroom

Lunch

12:00 pm - 1:15 pm

## SEMINARS

1:30 pm - 2:30 pm

Temple

### Beyond Academic Achievement: Possibilities for and Outcomes of After-School Program Participation

We expect after-school programs to impact children's success in school. But there is more. Discover how after-school programs are making a broader difference for school-aged children. Beyond academic achievement, a range of different outcomes will be considered including child obesity, peer acceptance, aggressive/disruptive behavior, and educational attainment.

Joseph L. Mahoney, Associate Professor of Psychology, Yale University, New Haven, CT

College

### The Basic (Care &) Feeding of Homo sapiens: Are We TRULY Clueless?

David Katz will make the case that while epidemic obesity may not be 'easy' to fix, it is simple to understand and explain. Katz will highlight the critical role schools and educators can and should play in leading America's children from the dark threat of epidemic obesity and diabetes, toward a bright and healthy future.

David L. Katz, Associate Clinical Professor of Public Health, Director, Prevention Research Center, Yale University School of Medicine, New Haven, CT

Ballroom

Refreshment Break

2:45 pm - 3:00 pm

**CONCURRENT WORKSHOPS**

3:00 pm - 4:30 pm

3:00 p.m. -- Raffle Prizes to be Announced. One person will win in each workshop!

Wednesday, July 20

**Church****Engaging Parents & Community Leaders in Child Development via Collaborative Partnerships**

What children learn before they get to school has a significant impact on how well they will do in school. This presentation will provide a model for linking the community to the family and the family to schools with a special focus on linking families with pre-schoolers to schools.

Laura McCrodden, Executive Director, The Learning Center, Covington, GA

Kelley Provence, Executive Director, The Learning Center, Covington, GA

**George****Reaching and Teaching Families: What Works (and doesn't) in Program Collaboration and Implementation**

Based upon successful program implementation since 1996, this presentation emphasizes the importance of collaboration and cooperation in developing and implementing programs for communities, schools, and families. With 160 partners working together the family technology Resource Center (FTRC) reaches 40,000 people annually in DeKalb County, Georgia's most urban and international county.

Mindy Disalvo, Director of Special Programs, DeKalb County School System, Decatur, GA

Karin Markey, Teacher, Decatur, GA

Terry Segovis, Principal, Oak Cliff Traditional Theme School, Doraville, GA

**York****Using Pets in School: Implications for Academics and Mental Health**

This workshop will review research that animals improves children's grades and reading ability, as well as social and emotional functioning. Considerations for using pets in the classroom and after-school programs will be discussed. The workshop will focus predominantly on structured activities to introduce pets in your school. Sample lesson plans for using pets for preventative mental health, literacy and emotional skills training will also be given to all attendees. We will also be visited by a local pet therapy dog and their handler, who will speak about their experiences.

Misty Ginicola, Program Evaluator, Mental Health Consultant, The Edward Zigler Center in Child Development and Social Policy; Yale Graduate Student, Developmental Psychology, New Haven, CT

**College****Serving (palatable) Food for Thought in Schools: The Nutrition Detectives Program**

The workshop will introduce and demonstrate "The Nutrition Detectives Program," an innovative, brief educational program for children ages 8-12 that teaches food label interpretation and food selection. The goals of the program include empowering children to make better food choices for themselves, and enabling them to influence food purchases made by their parents in such settings as the supermarket. The workshop session will involve the attendees in the activities taught to the children, and will be highly interactive.

David L. Katz, Associate Clinical Professor of Public Health, Director, Prevention Research Center, Yale University School of Medicine, New Haven, CT

Wednesday, July 20

## CONCURRENT WORKSHOPS (cont.)

3:00 pm - 4:30 pm

Chapel  
A & B

### Results from the National Evaluation of the School of the 21st Century

Data are presented from the results of a 3-year evaluation of Schools of the 21st Century from five school districts across the country. Results describe preschool classroom quality, teacher credentials and experience, and children's growth in emergent literacy and math skills in comparison to national norms.

Chris Henrich, Assistant Professor, Department of Psychology, Georgia State University, Atlanta, GA

Wooster

### Building Bridges and Mending Fences: Strategies to Build and Strengthen Partnerships with your Local Early Care and Education Community

Building bridges and mending fences with your local independent preschools, home childcare settings and other early care providers works to support children and families in your community. An interactive discussion will be complemented by examples of concrete strategies illustrating how to engage your Early Care and Education providers.

Wendy Eldredge, Executive Director, Family Partnership Center, Page Hilltop Elementary School, Ayer, MA

Temple

### Bridging the Cultural Divide

This presentation will describe how providing services and programs within the African American Urban community can be achieved in a way that is both culturally responsive and culturally responsible. The King Urban Life Center serves a community that is primarily African-American and low to middle income, and is challenged by meeting the needs of this community.

Nafeeza Adeyola, Home Connection Coordinator, King Center Charter School, Buffalo, NY  
Lisa Alexander, Coordinator, King Center, Parent-Child Program, Buffalo, NY

Meet in  
Hotel Lobby

### Yale Tour

5:00 pm - 6:00 pm

Take a guided walking tour of the historic Yale Campus to learn the many stories associated with this famed institution. No charge for conference participants.



Your feedback is very important to us. Please fill out the Conference Evaluation Form that is in your Registration envelope. Return the completed form to the RED BOX near the Conference Registration Desk.  
It was nice to see you all!

In appreciation to IBM's KidSmart Early Learning Program ([www.kidsmartearlylearning.org](http://www.kidsmartearlylearning.org))

Thanks to Hasbro Children Foundation for their kind donation.

We thank all of our current and previous grantors, in particular the Winthrop Rockefeller Foundation for supporting the development of the School of the 21st Century Program in Arkansas.

SPECIAL THANKS

Bigelow Tea - Fairfield, Connecticut

BIC Corporation - Milford, Connecticut

Celtica - New Haven, Connecticut

Chapel Sweet Shoppe - New Haven, Connecticut

IBM - Armonk, New York

Sogno Boutique of Dreams, New Haven, Connecticut

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National Association of Child Care Professionals, Austin, Texas

PCS Edventures, Inc., Boise, Idaho

Practical Parenting Partnerships, Jefferson City, Mississippi

EXHIBITORS

# OMNI HOTEL New Haven, CT

Conference  
Workshop  
Rooms

- Ballroom
- College
- Chapel A & B
- Church
- George
- Temple
- Wooster
- York

