

Start-Up Boot Camp 2009

Yale University and Wilson Sonsini Goodrich & Rosati are proud to present “**Start-Up Boot Camp 2009**”. Please join us for a half-day program providing the university community, including clinicians, faculty, and students in the process of or thinking about starting a new venture, an opportunity to discuss the business, legal and practical issues facing today’s technology and life science entrepreneurs. Local technology and life science entrepreneurs are also invited to attend.

Date and Time: Tuesday November 3, 2009, Noon-4pm

Location: Yale University
110 [Hope Memorial Building](#)

<http://business.yale.edu/map/#building:JEH>

315 Cedar Street

Registration: Call **Yale OCR** 203-436-8096 to reserve a spot.

Schedule:

- Noon Getting Started:**
Business Plans;
IP: What Matters to Investors;
Finding the Right Management;
Forming & Organizing the Start-Up, & Founders Stock
Working with Yale’s Office of Cooperative Research
- 1:30 p.m. Q&A and Break**
- 2:00 p.m. Getting Funded**
Expectations and Timing for a fundraising "campaign"
Term Sheets
Compensation & Equity Incentives
Board Relations & Corporate Governance
Liquidity & Exits
- 3:30 p.m. Q & A**

Speakers:

Brian K. Beard

Partner
Wilson Sonsini Goodrich & Rosati

Matthew Langer

Partner
Wilson Sonsini Goodrich & Rosati

