

**PRESS RELEASE**

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**Grand Opening of Lisa Jones on Chapel Street in Downtown New Haven**

**New Haven, Conn** – University Properties announces the grand opening of Lisa Jones at 1022 Chapel Street in Downtown New Haven. Lisa Jones offers “affordable luxuries” for the most current home and fashion trends.

Combining her eye for beauty and her instinctive ability to identify upcoming trends, Lisa Jones has established her flag ship store as the place to shop in Princeton, NJ. “I was a pioneer at bringing affordable luxuries to downtown Princeton where locals, students and visitors have become loyal customers. Over the last several months I have been looking at areas to expand and when a storefront on Chapel Street became available, New Haven went to the top of my list,” says owner Lisa Jones. “The ability to expand to another Ivy League town is all the more exciting! I look forward to becoming a part of the New Haven community and enjoying all it has to offer.”

Lisa Jones is an ideal place to shop for items to spruce up your home, purchase a striking gift, or accessorize for a special occasion. The New Haven store will feature a unique array of home and fashion accessories including mirrors, vases, small furnishings, gorgeous costume jewelry, handbags, and more!

“We are very pleased to welcome Lisa Jones to Historic Chapel Street. Lisa Jones’ blend of home décor and affordable accessories complement the eclectic mix of over 50 award winning shops and boutiques in Downtown New Haven,” says Abigail Rider, Director of University Properties. “Lisa Jones’ success in Princeton and her expansion into New Haven underscore the fundamental strength of Ed/Med economies.”

Lisa Jones will be joining quality retailers along Chapel Street including Celtica, idiom, Raggs, Peter Indorf Jewelers, Tracy b, Wave Gallery and derek simpson...goldsmith. Stores on Chapel Street are open until 6 pm Monday through Saturday with ample parking available.

Yale University is an active partner in creating a vital downtown and promoting New Haven’s economic development through its community investment program, and as a result is one of the largest payers of real estate taxes in New Haven.

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