

### **Associate Medical Director.**

Synapse Medical Communications is a top-notch Manhattan medical communications agency looking for highly-talented, experienced Scientific and/or Medical Directors to join our team. Known for our medical acumen and innovation, we specialize in a broad range of health care marketing and communication services.

Our team of Scientific and Medical Directors develop comprehensive, integrated, promotional medical education campaigns. These individuals are expected to consistently develop and oversee scientific content for a diverse range of medical education programs. The Scientific/Medical Directors work closely with all levels of agency staff to ensure the quality and integrity of all content. Whether leading discussions with clients, KOL's, or internal team members, they exhibit strong skills in strategic planning and content development, while clearly articulating tactical recommendations, clinical, and therapeutic information.

To be considered for the role of Scientific/Medical Director, candidates must have a PhD, MD or PharmD and at least 2 years of experience, preferably in the Healthcare Advertising, Medical Education or Pharmaceutical Medical Affairs Industry. Candidates must demonstrate a firm understanding of the medical education program life cycle, from conception through implementation. Successful candidates will have experience in promotional medical education (advisory boards, KOL advocacy development and influence mapping, speaker training, publication planning, and field force medical education).

Oncology experience is a plus.

Please send resumes to: [medcareers@synapseny.com](mailto:medcareers@synapseny.com).