

## **PepsiCo Associate Manager-Analytics and Strategy**

Salaried

**Position Summary:** The Associate Manager, Strategy & Analytics will be part of a newly formed Strategy and Analytics team at Quaker Foods and Snacks (QFS) and reports in to an executive. This highly visible position will serve as key resource in delivering answers to key strategic questions for the President and leadership team for QFS. Other key internal stakeholders include marketing, finance and insights. Daily duties will include leveraging multiple data sources to gain a deep understanding of business drivers for the Quaker businesses and delivering actionable insights. The position offers an opportunity to make immediate impact in a fast paced environment.

### **Major Responsibilities:**

- Leverage consumption, purchase and shipment data using analytical tools (Excel/ SPSS) to understand the drivers of our business (i.e., category, consumer, customers, competitors, geographies, etc.)
- Support development of strategic roadmap for Quaker based on comprehensive analyses of external environment, PepsiCo strategic position and capabilities, evaluating alternative solutions and working closely with Strategy team
- Work collaboratively with Director and Senior Managers of Strategy on strategic questions and projects
- Perform modeling and analysis to support development of strategic insights, recommendations and implementation plan
- Assist team in developing a hypothesis-driven approach to solving key issues, while clearly owning key analytical workstreams

### **Qualifications:**

- 3 years experience + MBA or minimum 4 years of experience in strategy and analytics at a top-tier consulting firm or client facing role in a top tier market research company
- Advanced Excel and Powerpoint skills required
- Strong problem-solving skills (e.g., analytical, quantitative and conceptual thinking) required
- Strong working knowledge of databases and statistical/analytical techniques required
- Experience with syndicated data experience strongly preferred

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