

Pharma/Biotech Content Director

Eveo is an award-winning interactive agency providing cutting-edge interactive services for the world's leading pharma and biotech companies and brands. Pioneering new uses of video, interactive, 3D and mobile technologies Eveo creates custom programs for health care professionals, sales-force and patients.

You will work with an exciting and diverse team, from PhD's in molecular biology to animators from Pixar, in a collaborative and fast-paced environment.

Eveo currently has an exciting opportunity available for a Senior-Level Account Manager.

Agency and pharmaceutical experience – preferably within an interactive agency or medical education firm environment – are required.

We seek a Content Director to drive the development of the written and visual content for our programs. This position requires a working knowledge of the pharmaceutical industry, significant medical writing and editorial experience, and the ability to work with writers, project teams, and clients across brands and therapeutic areas.

Responsibilities of the position include:

- Developing a strategic approach to the content of a project and communicating it clearly and concisely to the client, writer, and project teams
- Writing and editing scripts for multimedia, interactive programs optimized for delivery on our various platforms
- Building and managing a team of freelance, contract writers
- Working with account directors, business development specialists, and creative directors to develop and present strategic recommendations for clients.

Our ideal candidate:

- Has at least 5 years experience writing and editing medical marketing materials for the pharmaceutical or biotech industries, with at least 1 year experience managing writers
- Has significant client-facing experience in a service-based organization (e.g., healthcare agency and/or strategic consulting)
- Is facile with medical/scientific content and information sources; a quick study on various therapeutic areas; adept at thorough and efficient review of client marketing materials, medical journals, product/disease websites, etc.
- Understands pharmaceutical industry regulatory frameworks and is able to anticipate/proactively solve Medical/Regulatory issues
- Comfortable working with tight deadlines, demanding production schedules, mission-critical deliverables

B.S. required; advanced degree preferred.

Please send resumes to Jessie Stehle
Jessie Stehle/ jstehle@eveo.com
Human Resource Department, Recruiter
www.eveodemo.com